



THE FREELANCE EXCHANGE
 KC's Marketing Outsource Resource



Have you heard about the ICE Awards sponsorship opportunities for FX members? Now is your chance to show your support for our industry by sponsoring the Sixth Annual Independent Creative Excellence (ICE) Awards on December 8, 2011 from 7-11 PM.

This is a fantastic opportunity to get your name out to the masses. Marketing for this event is going out to not only the 200+ members of FX, but also to over 500 industry players who receive our promotional materials. Add to that both the social media and traditional media coverage of this event, and you have a lot of potential exposure!

Level I Member _____ \$175

All instances of the 2011 ICE Awards will be referenced with your organization's name
 Sponsorship at this level will include:
 Exhibit table and space at event to showcase your products and services
 Logo placed prominently on event day poster
 Logo on printed ICE Awards materials
 Company name and Web site link in all e-mail communications through March 2012
 Large banner ads on www.kcfreelanceexchange.com for six months

Level II Member _____ \$125

Exhibit table and space at event to showcase your products and services
 Logo placed on event-day poster
 Company name and Web site link in all e-mail communications through March 2012
 Large banner ads on www.kcfreelanceexchange.com for three months

Level III Member _____ \$75

Logo on Event-day poster
 Company name and Web site link in all e-mail communications through January 2012

*Interested in becoming an in-kind sponsor?
 Contact us for details and to discuss customized sponsorship packages.
 sponsorships@kcfreelanceexchange.com.*

This signed form, along with a check made payable to The Freelance Exchange of Kansas City, will serve as your agreement to sponsor the 2011 ICE Awards.

Total Amount Enclosed: _____ Date: _____

Company Name:

Your Name (printed):

Full Address: _____

Phone: _____ Email: _____

Signature: _____ Title: _____

Mail Sponsorship to: The Freelance Exchange of Kansas City, PO Box 412442, Kansas City, MO 64141