



THE FREELANCE EXCHANGE
KC's Marketing Outsource Resource



Attention all agencies, corporations, and vendors: When you need freelance talent to help with important projects, you know you can look to The Freelance Exchange to find it. Now is your chance to show your support for our industry by sponsoring the Seventh Annual Independent Creative Excellence (ICE) Awards on December 8, 2011 from 7-11 PM. It's a fantastic opportunity to applaud the work freelancers have done over the last year, while targeting your prime audience with mention on materials delivered to more than 500 freelancers!

Level I Corporate _____ \$350

- All instances of the 2011 ICE Awards will be referenced with your organization's name
- Sponsorship at this level will include:
 - Exhibit table and space at event to showcase your products and services
 - Logo placed prominently on event day poster
 - Logo on printed ICE Awards materials
 - Company name and Web site link in all e-mail communications through March 2012
 - Large banner ads on www.kcfreelanceexchange.com for six months

Level II Corporate _____ \$250

- Exhibit table and space at event to showcase your products and services
- Logo placed on event-day poster
- Company name and Web site link in all e-mail communications through March 2012
- Large banner ads on www.kcfreelanceexchange.com for three months

Level III Corporate _____ \$150

- Logo on Event-day poster
- Company name and Web site link in all e-mail communications through January 2012

*Interested in becoming an in-kind sponsor?
Contact us for details and to discuss customized sponsorship packages.
sponsorships@kcfreelanceexchange.com.*

This signed form, along with a check made payable to The Freelance Exchange of Kansas City, will serve as your agreement to sponsor the 2011 ICE Awards.

Total Amount Enclosed: _____ Date: _____

Company Name: _____

Your Name (printed): _____

Full Address: _____

Phone: _____ Email: _____

Signature: _____ Title: _____

Mail Sponsorship to: The Freelance Exchange of Kansas City, PO Box 412442, Kansas City, MO 64141